



RONALD TRAHAN
ASSOCIATES, INC.

INFORM AND PERSUADE
Since 1992, Medtech PR Success at
[Ronald Trahan Associates, Inc.](http://RonaldTrahanAssociates.com)

Emerging Medtech Companies Need to Package Their Story Effectively and Orchestrate Broad and Appropriate Visibility for It. There Is a Perception That “PR”, While Potentially Invaluable, Is Expensive...

What If Medtech PR Were Affordable, As Well As Effective?

RTA has been providing public relations counsel and services to emerging medech companies based in the US and Europe since 1992. RTA is known for “getting results” when it comes to seizing positive exposure for its clients.



J. Brent Ratz
Co-Founder, CardiAQ Valve
Technologies,
Acquired by Edwards Life Sciences

“I am very impressed by RonTrahan’s willingness to roll up his sleeves and get the job done, day-in and day-out. Best of all, he made good things happen while requiring no extra effort from us.”



Pierre Jérôme
Co-Founder and CEO
SpineGuard®

“I have known RonTrahan for many years and have worked with him closely and continuously during that time. He is creative, dedicated, and results-driven. I would highly recommend him and his firm to any emerging medtech company.”



Georg Matheis, MD
Co-Founder and
Managing Director
Xenios GmbH

“Ron Trahan and his group are consummate medtech PR professionals who know how to effectively and efficiently serve an OUS-based company from their headquarters near Boston. I highly recommend RTA.”